Subject line: ORGANIZATION Supports DxPx, Everyone Benefits.

Dear FIRST NAME,

We are excited to share with you that ORGANIZATION is supporting this year’s DxPx conference as a XXX sponsor. This partnership enables us to extend **several major benefits to our network and members**, such as discounts for startups and industry partners, and free tickets for qualifying investors.

Since 2019, the DxPx conference is the **only investor & industry partnering conference with a distinct focus on the diagnostics & life science tools industry**. We attract:

* 350+ participants, with 100+ VC, corporate VC, and private equity investors expected in 2023
* Innovation leaders and entrepreneurs from 25+ countries, including a dedicated Startup City where 30 selected companies feature their innovations
* Growth & middle market players for networking with private equity investors
* Industry experts and investors sharing their knowledge in panel discussions and fireside chats
* Companies, carefully selected by over 45 VCs prior to the event, who present their business and compete for funding.

As an industry partner, **make your DxPx experience count.** You’ll enjoy:

* Effective technology & business scouting, with all meetings pre-scheduled for you
* Private, undisturbed discussions in dedicated meeting cubicles on the DxPx floor
* The opportunity to present your business in a 15-minute “Reverse Pitch” on the DxPx main stage

For more information on DxPx, click here to download our information package: BUTTON

To learn more about the DxPx benefits for ORGANIZATION members, schedule a Teams call with ME or A DxPx REPRESENTATIVE: LINK

Best,