

Join investors, corporate executives &
entrepreneurs from over 30 countries



Industry & Investor Partnering Conferences

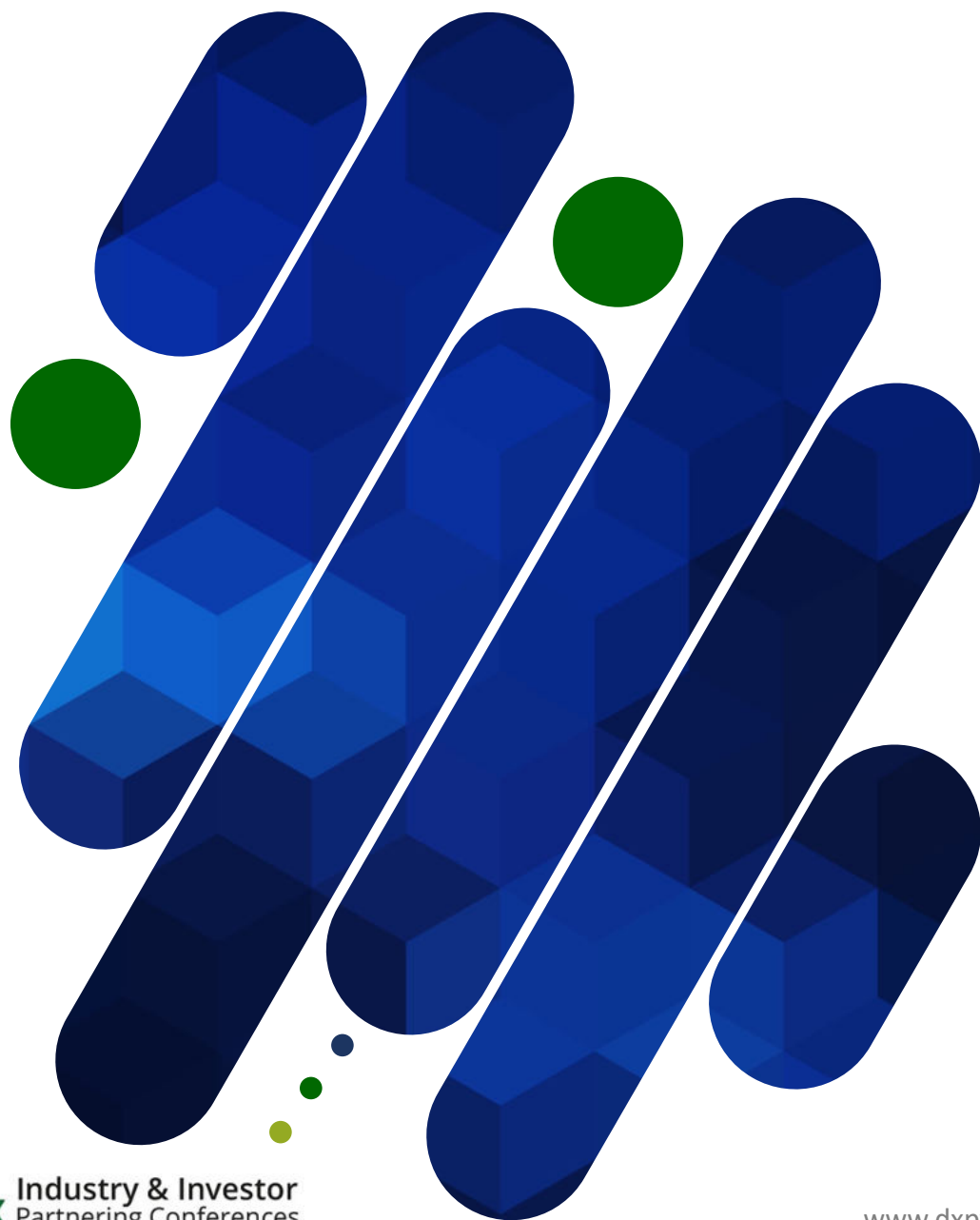
Facilitating business development & technology scouting
in the diagnostics & life science tools industries

Our vision for DxPx:

International partnering – exclusively for companies like yours.

DxPx has an exclusive focus on **diagnostics, digital health, precision medicine, and life science tools**, as these industries frequently share technologies and are typically underrepresented at partnering conferences where the majority of investors focus on therapeutics and biotech - leaving founders and entrepreneurs in the DxPx space feeling left out. The first DxPx conference was launched in 2018 to offer a dedicated networking & business development platform for these founders, their companies, and investors who love these companies that are otherwise overlooked.

Now celebrating its 5th year, DxPx is rolling out a new look, new event format, new sponsorship opportunities, and an overall enhanced event experience that builds on our commitment to transforming the next decade of our industry. We are bringing together C-level executives, decision-makers, and innovators **to address today's most pressing challenges** and **take advantage of tomorrow's greatest opportunities**.



The DxPx approach:

Our philosophy – effective networking is key.

We strive to offer a **unique partnering experience**, on-site as well as digitally, where the entire diagnostics & tools ecosystem can convene. This is why we've adapted our DxPx 2023 platform around curated connections and personalized experiences within a multi-event environment.

Leveraging our experience over the last five years, survey results, the interest-based keywords of our participants, and a continuously advancing partnering platform based on artificial intelligence, we know we can provide a **highly personalized, impact-orientated networking experience**.

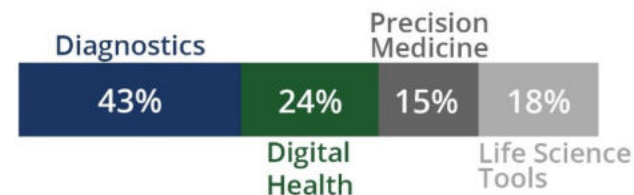
The DxPx conferences:

We keep our focus where it belongs - on decision makers.

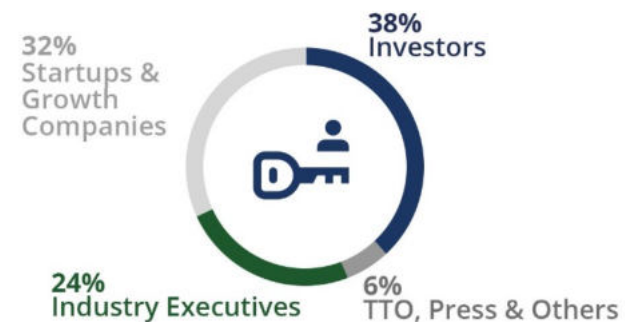
DxPx attendees join us from around the world. We bring together **over 30 countries** and a variety of key players so that they can learn from each other, collaborate, and define a new future for our industry.

The DxPx US 2023 Conference is expected to reach pre-Covid attendance levels of 500 participants.

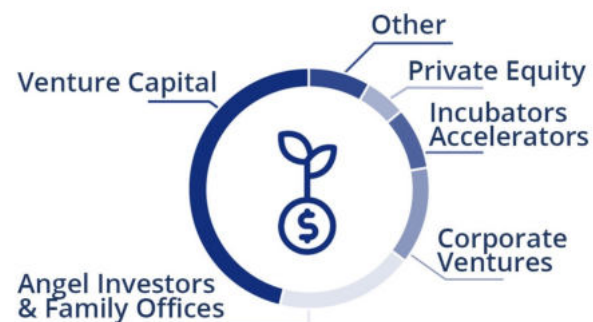
Represented industries



Key players



Investor types



Say hello to some of our participants:

Those who attended - *and* came back.

DxPx US 2023 provides a platform for industry decision makers to connect with solution providers who can help address their complex challenges and accelerate their ambitious goals.

The brands featured here represent only a small percentage of our participating companies.

Startups & Growth Companies



Industry Companies



Investors focusing on diagnostics, digital health, precision medicine and life science tools





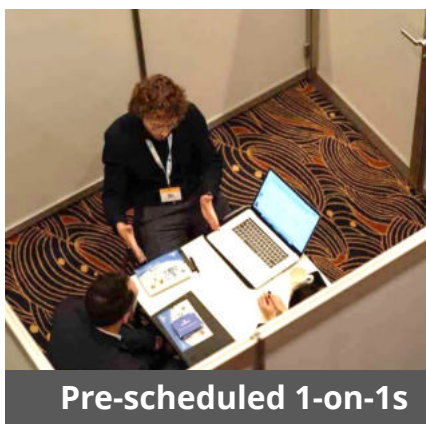
18,000 sq. ft. at AACC



Startup City



42PLUS1 Pitch Award



Pre-scheduled 1-on-1s



Panel Discussions



Industry Insights

What to expect:

3 days in the U.S. | 1 day in the EU

DxPx is all about partnering with your peers from the diagnostics, digital health, precision medicine, and life science tools industry to bring innovation to the market and evolve existing technologies. To facilitate this, we have built an **engaging, interesting, motivating, and inspiring environment for our participants.**

We provide startups & growth companies with the time and space to show off their technologies, either at their Startup City Booth or via pre-scheduled one-on-one meetings. Everyone should be able to find their next partnership on our digital, A.I.-based partnering platform. To achieve even more, we hand over the stage to our speakers to share their industry insights and to the startups pitching for our 42PLUS1 pitch award.

That's the DxPx experience.

The program:

Focused exclusively on Diagnostics, Digital Health, Precision Medicine & Life Science Tools.



Meet.

Set up your personal itinerary by pre-scheduling one-to-one meetings with growth companies, investors, and decision makers from the Diagnostics, Digital Health, Precision Medicine and Life Science Tools industries.

Discuss.

Learn from active family offices, venture capitalists, private equity firms, strategic investors, and industry experts sharing their experiences and strategies.

Exhibit.

Promote your company to industry executives and showcase products at your booth to get the most out of your DxPx attendance.

Pitch.

Submit a pitch that will be reviewed by our executive jury; more than 50 investors. The best applicants will be invited to pitch their business and compete for up to \$2 million in funding via our 42PLUS1 Pitch Award.

*See you in
California!*

July 25 – 27, 2023
Anaheim
Convention Center

Save the day: DxPx EU
October 5, 2023
Munich

AACC
Better health through laboratory medicine.

DxPx Industry & Investor
Partnering Conferences

DxPx Industry & Investor
Partnering Conferences

www.dxpx-conference.com

Facilitating business development & technology scouting:

3 days. Hundreds of business opportunities.

To help maximize your travel budget and increase your access to industry players, DxPx has officially partnered with AACC, the largest diagnostics conference in the world, and MEDICA, the biggest healthcare conference in Europe. We also have built long-term, exclusive knowledge partnerships with some of the industry's leading advisory firms to keep the ratio of service providers low while not compromising on quality.

Over
3,000
1-on-1
meetings

Over
400
participants

Over
45
Speakers

from our 2022 DxPx events,
either digitally or in-person.

ORGANIZED BY
SLS
PARTNERING

Developed to maximize value for all participants (1/2):

3 days. Hundreds of business opportunities.

Startups: Find your **investor** at DxPx to fuel a successful future for your company.

- Meet 100+ investors active in Dx & life science tools
- Learn from industry and financing experts
- Connect with other entrepreneurs
- **Network like never before in the heart of the AACC Clinical Lab Expo**
- Gain free access to an off-line investor database enabling direct contacts outside DxPx (launch expected 2023)

Middle market players: Dedicated networking with **private equity** funds.

- **Free networking breakfast with at least 15 private equity firms; application required**
- Capped at a maximum of 15 selected companies to insure a one-to-one ratio of executives & investors
- Follow-up discussions are possible in private meeting areas during regular DxPx hours or during the evening reception

Industry partners: Pre-scheduled **meetings**, A.I.-based meeting suggestions

- Effective technology & business scouting as all meetings are pre-selected
- Exhibit at your own **"Engineering Booth"** by DxPx in AACC
- Private discussions in dedicated meeting cubicles
- Access to investor, private equity and growth stage investor panels
- The opportunity to **"Reverse Pitch"** on the DxPx main stage for 15 minutes; only 10 slots

"With DxPx as the official partner of AACC as the largest diagnostics trade fair, the conference attracts key participants from around the world!"



Sebastian Swienty
Senior Director,
Corporate Business
Development Licensing



Industry & Investor
Partnering Conferences

www.dxp-conference.com

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PARTNERING

Developed to maximize value for all participants (2/2):

3 days. Hundreds of business opportunities.

Accelerators: Special benefits to support their network of startups.

- Special offers for a community booth to help gain visibility
- Specific discounts available for their startups
- Automatic upgrade to Silver partner with all benefits with the registration of 10 or more startups

*"What a special couple of days! Damn-
Glad I decided to join. Great Work!"*



Brian DellaValle
Founder

Investors: Benefit from the industry focus of DxPx to expand their network & find new deal opportunities

- Free participation for accredited investors
- Find members for syndicates for your portfolio companies
- Meet with strategics and investment banks to facilitate exits
- Option to gain access to the 42plus1 applicants to learn about new technologies
- Private one-on-one meetings with founders, industry partners and potential co-investors



Join us as a partner:

We offer several ways to get involved – and get more engaged with your industry.



Knowledge Partners

Active long-term partners who receive exclusivity in their field of business.



Sponsors

Partners who enable us to grow while enjoying special benefits.



Jurors

Investors & industry experts who gain special access to our global pitch award.



Speakers

Industry experts who share their knowledge on the DxPx stage.



Media Partners

Partners who help us gain visibility in their networks and receive free admission.

"DxPx is a great place that brings industry leaders, investors, and start-up CEOs together to discuss how to bring innovation to the market."

ThermoFisher
SCIENTIFIC



Steve Becker
Senior Director,
Molecular Diagnostics Licensing
and Commercial Supply



Save the date:



in Anaheim, California

@ AACC Clinical Lab Expo

3 days On-site:
July 25 – 27, 2023

Digital Partnering:
2 weeks



in Munich, Germany

1 day On-site:
October 5, 2023

Digital Partnering:
2 weeks



Mirko Stange
CEO & Founder
m.stange@silversky-ls.com

www.dxpx-conference.com

Schedule a meeting:

<https://meetings.hubspot.com/m-stange>